

Introduction



Sarahah is a social networking service for providing **anonymous feedback**. It has been used and referenced in the media as being used to bully others.

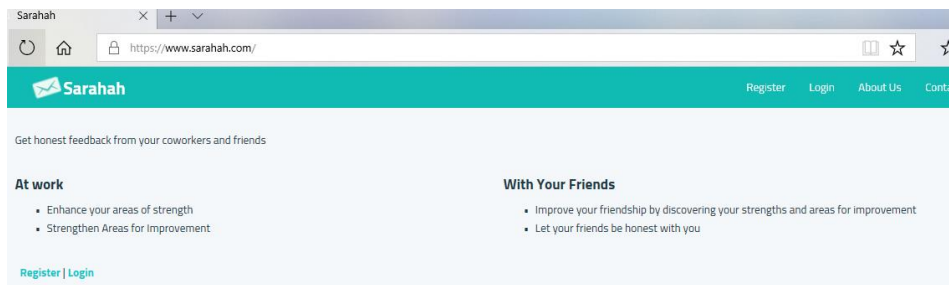
I would like to thank one of our parents who brought this to our attention when seeing the app on their daughter's phone.

BBC trending 26th February 2018 stated that this wildly popular anonymous messaging app has been removed from the Apple and Google stores after accusations that it has been facilitating bullying. But the company's chief executive denies the claims and says the app isn't meant to be used by younger teens'.

In Arabic "Sarahah" means "frankness" or "honesty".
It was created by Zain al-Abidin Tawfiq in the end of 2016.

I understand that this app is still available on android and other app stores, and has an internet based website.

Once you access the internet version, (page shown below), it clearly states it is about getting feedback. This clearly can be misused in an unkind manner.



If you try and register, the site will ask for a date of birth and you can upload a photograph, clearly not what we want our students to be doing.

Risks

Comments can be left anonymously and could lead to its inappropriate use and even bullying.

What need does a young person aged 11-18 have for this app?

Parental responsibility request

During your standard checking of your child's phone and computer usage look out for this app and symbol and then remove it if found.

Use your parental locks on the internet at home to block the site www.sarahah.com

Remember to educate your child with general online safety awareness: not creating these kinds of polls in the first place; not to comment on them; and not to share what others are putting, even if they are trying to disagree, no matter what form of app or social media.

Thank you for your continued support in keeping your child safe online – Mr Gunn