**A Level Studies Taster Session**

Provide detailed answers to the following questions?

What is ‘the media’?

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What is Media Studies?

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Look up the following terms and provide definitions:-

*Sign*

*Signified*

*Encoded*

*Code*

*Denotation*

*Connotation*

*Decode*

**Task 2:** Read the Semiotics, The Basics handout****

**Task 3:** Go through the Media Language PowerPoint and complete the tasks in it.

**Task 4:** Complete the annotation of this Dior Ad****

**Task 5:** Using the terms from today’s session write a paragraph of your analysis of the Dior advert**.**

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