

SAFEGUARDING BULLETIN – Suicide Video

Dear Parents/Carers,

Please be aware of a disturbing suicide video that has been appearing on different platforms such as TikTok and snapchat.

A man tragically taking his own life has been seen by countless social media users after TikTok has struggled to stop it from being reshared. Ronnie McNutt, 33, filmed his own death live on Facebook while sat at home in front of a desk. The TikTok app is now scrambling to remove any clips of the incident, which took place in Mississippi on August 31, which are being reposted on the video platform.

Ronnie was suffering with his mental health and had PTSD after serving in the Iraq War. He reportedly had recently lost his job and broken up with his girlfriend before he died.

Sadley, a recent viral trend on TikTok involves people posting this video to shock other users, either by sharing it in comments, hiding it in another video that appears more innocent or simply not sharing a warning about the content.

TikTok users have been posting videos with wording about a video that starts with “a man with a beard”











Please talk to your children if they use these platforms about the use of them and to be careful with what they open, reshare and view.

Please let them know they can talk to you or their form tutors if they are worried about the video.

Most importantly talk to them about how if they were struggling with any emotions that talking to you, another member of the family they trust or even a member of staff is the best way to get help. Reminding them you care and will always listen. Or that there are organisations they can turn to.

Please find below from our school website a snap shot of some external support services available to young people or follow the link to the website page.

<https://www.kngs.co.uk/school-life/emotional-health-wellbeing/support-outside-of-school/>

	<p>YoungMinds is the UK's leading charity committed to improving the emotional wellbeing and mental health of children and young people.</p> <p>www.youngminds.org.uk </p> <p>0808 802 5544</p>
	<p>Provide confidential help and advice to young people and anyone worried about a young person thinking of suicide</p> <p>www.papyrus-uk.org </p> <p>0800 068 41 41</p>
	<p>Need to talk?</p> <p>Contact ChildLine anytime – calls are free and confidential</p> <p>www.childline.org.uk </p> <p>0800 1111</p>
	<p>NSPCC is linked to Childline. The counsellors offer advice and support 365 days a year. Our trained counsellors talk to children on the phone and online, helping them with any problem they are facing.</p> <p>www.nspcc.org.uk </p> <p>0800 1111</p>